

#21

COMPLETE

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Page 1: General Information

Q1 **Mineola**

Select city

Q2
Name of your program's Main Street manager; enter VACANT if no full-time manager in place.

First name **Doris**
Last name **Newman**

Q3
Your name and title if different than Main Street manager

First name **Doris**
Last name **Newman**
Title **Historic Preservation Officer**

Q4 **2**
Indicate the number of times your Main Street board held proper meetings during this quarter--not committee meetings but full board meetings.

Q5
Indicate how many times your volunteer committees met this quarter separate from your full board.

0

Q6

Select the professional development/training opportunities that the Main Street manager and/or support staff attended this quarter. Not all of the trainings listed occurred this quarter. Reminder: The program manager must attend at least two professional development opportunities in their entirety, per year, from the list below:

Real Places: Preserving Texas History Conference of the THC

Other training with prior approval from TMSP staff (please specify):

Paul Bruhn Grant webinar; Small Business grants webinar; Rural Transit Webinar

Page 2: Social Media/Program Identity Efforts

Q7

Please note special Main Street social media efforts that promote the program's achievements or stories. We want to know what is attracting attention to your community and programming.

Our annual main fundraiser, Dueling Pianos, was heavily promoted on Facebook, as well as the city's website, mineola.com. We had a successful event raising \$16,000.

Page 3: Four Points

Q8

Describe your greatest Main Street accomplishment during this quarter. This may include work in any of the Four Points, but within your Main Street district. Examples may include progression in your work plan, a project in your district, or even a successful board meeting.

The completion in March of 1888 Plaza IN Main Street District which includes new family public restrooms, phone charging stations, tables, seating and shade covers. the dedication was held in April under the oversight of Main Street.

Q9

Submit an updated work plan to document Main Street's progress this quarter and ensure periodic updates are made to the work plan in anticipation of the next annual self-assessment. Please use Main Street America's template (if you aren't already) so that 2024 documentation will conform to MSA Accreditation Standards. Each quarter should show updates to the work plan tasks. All Main Street America templates can be found here, under the 'Templates' section: MSA Evaluation Framework

[Workplan-Template%20070224.pdf \(131.7KB\)](#)

Q10

Describe primary progress the Main Street staff, board members, and volunteers have made to accomplish work plan items for the assigned quarter. Feel free to comment on challenges, as well. Comments should comment on work across the Four Points—organization, economic development, design, and promotion.

We have held the dedication of 1888 Plaza in the Main Street District, which involves all four points. We are striving to set up board training, as I have asked Texas Main Street if they provide any board training, possibly virtually, anymore. Plans are underway for how to better serve 1,000 cups of cocoa more efficiently. We are applying for grants to help with cost of the festivities.

Page 4: Reinvestment Figures: Project-Oriented Numbers

Q11	Note private sector activity. Enter only numbers--no \$, commas, or periods. Round to nearest dollar; no cents.	Number of rehabilitation projects 2 Total monies from rehabilitation projects 213000 Number of new construction projects 1 Total monies from new construction projects 200000 Number of building/property sales 0 Total monies from building/property sales 0
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Q12	Note joint venture activity--projects funded with public and private monies. Remember to enter only numbers and round to nearest dollar.	Number of projects that used public and private funding 2 Total monies attributed to public funding (for all joint venture projects) 2600 Total monies attributed to private funding (for all joint venture projects) 5700
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Q13	Note public sector activity--projects funded with public monies, which may come from city, county, state, or federal agencies. Also, try to distinguish generally publicly funded projects from specific public improvement projects that are geared toward infrastructure, blight, etc.	Number of projects that were fully funded with public funding 4 Total public monies used to complete projects/formal phase of project 653290 Number of public improvement projects 3 Total of public monies used for public improvement projects 653290
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Page 5: Reinvestment Figures: Job Creation and Downtown Housing

Q14	Please note numbers related to business creation/loss. Net new businesses is asking that you determine the number of new businesses minus any businesses that may have been lost due to relocation out of the Main Street district or businesses that closed.	Net new businesses created this quarter 2 Total businesses in your Main Street district 122
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2024 Q2 Texas Main Street Program Quarterly Report

Q15

Please note numbers related to job creation/loss. Net new jobs is asking that you determine the number of new full-time jobs minus any full-time jobs that may have been lost due to businesses closing or relocating out of the Main Street district. For this exercise, we'll use the retail full-time definition—full-time is at least 32 hours a week and part-time less than 32 hours.

Net new part-time jobs created this quarter **1**
Total part-time jobs in your Main Street district **221**

Q16

Full-time job numbers. Remember, for this exercise, we'll use the retail full-time definition—full-time is at least 32 hours a week and part-time less than 32 hours.

Net new full-time jobs created this quarter **2**
Total full-time jobs in your Main Street district **629**

Q17

Please provide info related to downtown housing.

Number of housing units gained this quarter **0**
Total number of housing units in your Main Street district **1**
Number of downtown residents gained this quarter **0**
Total number of downtown residents in your Main Street district **1**

Page 6: Main Street in Action

Q18

Main Street volunteer hours this quarter

Board member volunteer hours **550**
Non-board member volunteer hours **34**

Q19

Optionally, please upload a non-event related photo of activity in your district during this quarter.*Be sure not to upload any copyrighted material.*By uploading, you give us permission to utilize the photo in THC public communication.

[1888%20Plaza%20photo%20session%202024%20Q2.jpg \(1MB\)](#)